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TRULY[®]

TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

**INSIDE INFORMATION
PRE-LISTING TUTORING APPLICATION BY
TRULY INDUSTRIAL LIMITED**

This announcement is made by the board of directors (the “**Board**”) of Truly International Holdings Limited pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong (the “**Hong Kong Stock Exchange**”) Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 18 January 2023 in relation to the Proposed Spin-off by way of a separate listing of Truly Industrial Limited (信利工業(汕尾)股份有限公司, previously known as 信利工業(汕尾)有限公司), an indirect wholly-owned subsidiary of the Company, on a stock exchange in the PRC, and the filing made with the Guangdong Regulatory Bureau of the China Securities Regulatory Commission for the filing of an application for pre-listing tutoring. Terms defined in the aforesaid announcement shall have the same meanings herein, unless otherwise requires.

Having adjusted the current market conditions, the Board has decided to terminate the pre-listing tutoring and lodge an application with the Guangdong Regulatory Bureau of the China Securities Regulatory Commission in respect of the termination of the tutoring on 3 January 2025. The said application in respect of the termination of the tutoring will not have material adverse effect on the financial position or operation of the Company. The Company will continue to monitor changes in the market and formulate its strategies accordingly on the Proposed Spin-off.

Shareholders and potential investors of the Company are advised to note that the Proposed Spin-off is subject to, among others, market conditions, approvals or clearance from relevant authorities (including but not limited to the China Securities Regulatory Commission and the Hong Kong Stock Exchange) and the final decision of the Company and Truly Industrial Limited. As such, there is no assurance as to whether and when the Proposed Spin-off will take place or complete. The Company will make further announcement(s) as and when appropriate in accordance with the relevant Listing Rules. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Truly International Holdings Limited
Lam Wai Wah
Chairman

Hong Kong, 3 January 2025

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James and Mr. Cheung Wing Cheung as executive directors; Mr. Song Bei Bei, Mr. Dai Cheng Yun and Ms. Lam Po Chun, Jane as non-executive directors; and Mr. Chung Kam Kwong, Mr. Heung Kai Sing and Mr. Cheung Wai Yin, Wilson as independent non-executive directors.