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TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

PROPOSED ISSUE OF DOMESTIC CORPORATE BONDS

The board of directors (the "Board") of Truly International Holdings Limited (the "Company") announces that Truly Opto-Electronics Limited ("Truly Opto"), an indirect non-wholly owned subsidiary of the Company, intends to issue domestic corporate bonds (the "Domestic Bonds") to qualified investors in the People's Republic of China. The size of the proposed issue will be not exceeding RMB500,000,000 and the Domestic Bonds will be issued in tranches. The aggregate principal amount and the coupon rate of the Domestic Bonds will be subject to market conditions and investors' interest.

The Domestic Bonds has been approved by the China Securities Regulatory Commission and is proposed to be listed on the Shenzhen Stock Exchange. China Galaxy Securities Co., Ltd will act as the lead underwriter, bookrunner and bonds custodian manager.

Truly Opto intends to use the proceeds from the Domestic Bonds for working capital purpose.

The Company will announce further details of the issue of the Domestic Bonds as and when appropriate.

By Order of the Board

Truly International Holdings Limited

Lam Wai Wah

Chairman

Hong Kong, 22 August 2019

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James, Mr. Ma Wai Tong, Mr. Song Bei Bei, Mr. Dai Cheng Yun and Mr. Cheung Wing Cheung as executive directors and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.