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TRULY®

TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

ANNOUNCEMENT

MONTHLY UNAUDITED TURNOVER FOR MARCH 2017

The Company hereby announces that the **unaudited net consolidated turnover** of the Group was approximately **HK\$2,037 million for March 2017** and its **unaudited net accumulative consolidated turnover for the three months ended 31 March 2017** amounted to approximately **HK\$5,525 million**.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Truly International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of Directors of the Company hereby announces that the **unaudited net consolidated turnover** of the Group was approximately **HK\$2,037 million for March 2017**, representing an **increase** of approximately **10.1%** as compared with that of approximately **HK\$1,850 million for March 2016**.

The Group’s **unaudited net accumulative consolidated turnover for the three months ended 31 March 2017** amounted to approximately **HK\$5,525 million**, representing an **increase** of approximately **17.7%** as compared with that of approximately **HK\$4,694 million for the three months ended 31 March 2016**.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Truly International Holdings Limited
Lam Wai Wah
Chairman

Hong Kong, 5 April 2017

As at the date of this announcements, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James and Mr. Cheung Tat Sang as executive directors, Mr. Li Jian Hua as a non-executive director and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.