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TRULY[®]

TRULY INTERNATIONAL HOLDINGS LIMITED
信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to (i) the announcement of Truly International Holdings Limited (the “**Company**”) dated 14 March 2017 in relation to the major transaction regarding formation of a joint venture company (the “**Announcement**”); and (ii) the announcements of the Company dated 31 March 2017 and 21 April 2017 in relation to the delay in despatch of the Circular (the “**Circular**”) (collectively, the “**Delay Announcements**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcement and the Delay Announcements unless otherwise specified.

As set out in the Delay Announcements, it was expected that the Company would despatch the Circular containing, among other matters, further details of the MOU (including Ancillary Agreements) and the transactions thereunder and the notice convening the EGM to the Shareholders on or before 31 May 2017.

As additional time is required for preparing and finalising certain information to be included in the Circular, it is expected that the despatch of the Circular will be delayed to a date on or before 30 June 2017.

By Order of the Board
Truly International Holdings Limited
Ma Wai Tong
Company Secretary

Hong Kong, 31 May 2017

As at the date of this announcements, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James and Mr. Cheung Tat Sang as executive directors, Mr. Li Jian Hua as a non-executive director and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.